

Ace of Spades

SITE URL

http://ace.mu.nu/

SITE DESCRIPTION

Ace of Spades HQ is a conservative, humor-driven U.S. political blog. It covers current events, legal issues, and a range of popular culture topics. Ace of Spades HQ has also been quoted, mentioned, and referenced on the Wall Street Journal's Web site, Fox News, CNN, National Review, The Weekly Standard, and many notable online magazines. The American Conservative Union's Conservative Political Action Conference (CPAC) named Ace "Blogger of the Year" in March 2008.

TRAFFIC STATISTICS

3.6 million monthly page views
14.5 million monthly ad impressions
350,000 monthly unique visitors

AVAILABLE AD UNITS

- A. 728x90 leaderboard
- B. 300x250 Medium Rectangle (middle of page)
- C. 160x600 Wide skyscraper (left side)
- D. 160x600 Wide skyscraper (left side)

For advertising sales inquiries please call 703.242.7878 or email adsales@intermarkets.net

The screenshot shows the Ace of Spades HQ website layout. At the top is a header with a skull and spades logo and the text "ACE OF SPADES HQ". Below the header is a navigation bar with a search box and links. The main content area is divided into several sections. On the left side, there is a vertical sidebar with a blue background and white text, containing the text "Your ad here." and the URL "www.intermarkets.net". This sidebar is labeled with a blue box 'C'. In the top right corner of the main content area, there is a blue box 'A' containing the text "Your ad here." and the URL "www.intermarkets.net". In the middle of the main content area, there is a blue box 'B' containing the text "Your ad here." and the URL "www.intermarkets.net". At the bottom of the main content area, there is a blue box 'D' containing the text "Your ad here." and the URL "www.intermarkets.net". The main content area also features several articles with headlines such as "Overnight Open Thread - (gawgah)", "More Stupidity From Andrew Sullivan - (Matsush)", and "A comment on Ace's previous post". The right side of the page contains a sidebar with sections for "RECENT COMMENTS", "RECENT ENTRIES", and "FREQUENTLY ASKED QUESTIONS".

ACE OF SPADES DEMOGRAPHICS

GENDER

Male	65%
Female	35%

AGE

18-34	26%
35-49	37%
50 +	37%

HOUSEHOLD INCOME

0-30k	16%
30-60k	24%
60-100k	28%
More than 100k	32%

POLITICAL PARTY

Republican	62%
Democrat	10%
Independent	15%
Other/None	13%

EDUCATION LEVEL

No college	22%
Attended college	45%
Attended graduate school	33%

OTHER

CEO/COO and C level executives	9%
Own or are considering a Hybrid	10%
Have \$250k to invest	14%