

SITE URL

http://www.cnsnews.com

SITE DESCRIPTION

CNSNews endeavors to fairly present all legitimate sides of a story and debunk popular, albeit incorrect, myths about cultural and policy issues.

TRAFFIC STATISTICS

2 million monthly page views
 7.7 million monthly ad impressions
 400,000 monthly unique visitors

AVAILABLE AD UNITS

- A. Top position
 728x90 leaderboard
 468x60 banner
- B. Right column, top
 300x250 medium rectangle
- C. Right column, bottom
 300x250 medium rectangle

A Your ad here.

The screenshot shows the CNSNews.com website with a top navigation bar and a main content area. The main headline is "White House announces plan to keep Medicaid violence from spilling into U.S.". Below this, there are several news items, including "Pro-Life Leaders to Meet with White House Faith-Based Director" and "Obama's Deficit Projections Off by \$2.3 Trillion". On the right side, there are two ad placement areas labeled B and C, each containing the text "Your ad here." and the URL "www.intermarkets.net".

AVAILABLE AD UNITS | STORY PAGES

- A. Top in-story position
728x90 leaderboard
468x60 banner
- B. Right sidebar, bottom
300x250 medium rectangle
- C. Far right column, top
300x250 medium rectangle

The image shows a screenshot of the CNSNews.com website. The article is titled "Local Catholic Bishop Will Boycott Obama's Appearance at Notre Dame's Graduation". Three ad placement areas are highlighted with boxes and letters:

- A:** A blue banner at the top of the article content area with the text "Your ad here." and the URL "www.intermarkets.net".
- B:** A large blue rectangular area on the right sidebar with the text "Your ad here." and the URL "www.intermarkets.net".
- C:** A blue rectangular area at the bottom of the article content area with the text "Your ad here." and the URL "www.intermarkets.net".


CNSNews E-Brief

USER STATISTICS

64,304 subscribers

AVAILABLE AD UNITS

- A. In-Content Position
Advertorial Placement



CNSNews.com E-Brief
The Right News, Right Now
FOLLOW US ON [twitter](#) [facebook](#)

Today's Headlines Thursday, May 13, 2010

A Your advertorial content here.
(limit 350 characters including spaces)

[Don't Swallow the Skin Lotion: FDA Trying to Save People From Themselves](#)
(CNSNews.com) – The Food and Drug Administration finds it necessary to warn the American public that swallowing an over-the-counter medication meant to be rubbed on the skin can have harmful effects. The FDA says it has received reports of serious side effects – including unconsciousness, hallucinations, and confusion – in people who “mistakenly” swallowed Benadryl Extra Strength Itch Stopping Gel.

[Democrats Noncommittal on Whether White House Should Release Kagan's Written Record](#)
(CNSNews.com) – Senate Democrats so far are dodging questions on whether the Obama administration should release records of Supreme Court Nominee Elena Kagan dating back to her days in the Clinton White House. Sen. Carl Levin (D-Mich.) cited the same attorney-client concerns over Kagan’s records as Bush did with Roberts.

[Kagan 'Decided Not to Follow the Law' When She Barred JAG Recruiters from Harvard, Former Gitmo Prosecutor Says](#)
(CNSNews.com) – A former Army Judge Advocate General (JAG) officer, who prosecuted terrorists in front of military commissions at Guantanamo Bay, says Supreme Court nominee Elena Kagan displayed poor judgment as dean of Harvard Law School. “Her decision to keep JAG recruiters off of Harvard Law School grounds, and to not allow them to come to Harvard and talk to law students about joining the JAG Corps, was wrong,” said Prof. Kyndra Rotunda, author of the book “Honor Bound: Inside the Guantanamo Trials.”

[Republican Amendment Would Bar U.S. Bailouts of Foreign Nations](#)
(CNSNews.com) – A growing number of Republicans say Americans have seen enough bailouts at home, and their tax dollars should not be going to rescue foreign governments. Sen. John Cornyn (R-Texas) on Wednesday introduced an amendment to the financial regulatory reform bill that would bar American taxpayers from bailing out “irresponsible” foreign governments.

[Lebanon, As U.N. Security Council President, Walks Tightrope Between West and Hezbollah](#)
(CNSNews.com) – Lebanon’s presidency of the U.N. Security Council this month shines a spotlight on a government that is both backed by the U.S. and a partner of a terrorist organization that has killed hundreds of Americans and is stockpiling arms in violation of U.N. resolutions. Lebanon, as one of 10 non-permanent Security Council members, holds the body’s presidency this month for the first time since December 1954.

[Palestinian Official Criticizes Israeli Prime Minister for Invoking Bible in Comments on Jerusalem](#)
(CNSNews.com) – Palestinian Authority chief negotiator Saeb Erekat said Wednesday he found “distasteful” Israeli Prime Minister Binyamin Netanyahu’s invoking of the Bible to highlight the longstanding Jewish claim to Jerusalem. Netanyahu noted during a special parliamentary session marking “Jerusalem Day” that the words “Jerusalem” and “Zion” appeared in the Old Testament 850 times. The Palestinians says East Jerusalem cannot continue to be “occupied” if there is to be peace.

[Good Relations Between Afghanistan and Iran Important, Karzai Says](#)
Washington (CNSNews.com) – Afghan President Hamid Karzai, speaking at the White House on Wednesday, said a friendly relationship with Iran is important to his country.

[Britain's New PM Committed to Helping U.S. in Afghanistan, Obama Says](#)
Washington (CNSNews.com) – New British Prime Minister David Cameron is committed to continuing Britain’s assistance to the United States in the battle against terrorism in Afghanistan for the long term, President Barack Obama said on Wednesday. “I find him to be a smart, dedicated, effective leader and somebody who we are going to be able to work with very effectively,” Obama said of Cameron.

Demographics



GENDER

Male	65%
Female	35%

AGE

18-24	1%
25-34	37%
35-64	43%
65+	19%

HOUSEHOLD INCOME

0-30k	6%
30-60k	19%
60-100k	41%
More than 100k	34%

EDUCATION LEVEL

Attended College	81%
Attended Graduate School	19%

MARITAL STATUS

Single	46%
Married	54%

CHILDREN IN HOUSEHOLD

Yes	35%
No	65%

RESIDENCE

Own	48%
Rent	52%

POLITICAL PARTY

Republican	52%
Democrats	19%
Independents	16%
Other/None	13%

POLITICAL ACTIVITY

Registered to vote	64%
Donated money to political candidate	17%
Visit sites for political information	41%

OTHER

Purchased online products/services	92%
Make purchase decisions for work	18%
Satellite radio	77%
Drive luxury vehicle	5%
Personal trip last year	68%
Business trip last year	30%
Pets in household	62%
Purchased book online in last 6 months	25%

INTERNET CONNECTION

Broadband	86%
-----------	-----