

## SITE URL

<http://www.foxnews.com/>

## SITE DESCRIPTION

FOXNews.com has a vast expanding audience of upscale loyal users that frequent the site for up-to-the minute breaking news coverage as well as all other newsworthy content. Customized weather, market snapshots, and health and entertainment are just a few examples of the content they cover.

## AVAILABLE AD UNITS

- A. Top position  
728x90 leader board
- B. Right, sidebar position  
300x250 medium rectangle



Reach the right market. Every day.

# Fox News.com demographics



## **GENDER**

Male	52%
Female	48%

## **AGE**

18-49	68%
25-54	37%

## **HOUSEHOLD INCOME**

More than 75k	49%
More than 100k	28%

Reach the right market. Every day.