

Media Research Center

SITE DESCRIPTION

The **Media Research Center** is the leading force in exposing liberal media bias and neutralizing its effect. The MRC's mission is to bring balance and responsibility to the news media. Radio talk show hosts including Rush Limbaugh, Sean Hannity, Mark Levin and Laura Ingraham frequently cite MRC data and reports on their shows. The MRC serves as the checks and balances on the liberal media through its numerous divisions and projects, including:

- **Times watch** which is dedicated to exposing the liberal political agenda of the New York Times.
- The **Business and Media Institute's** goal is to bring balance to economic reporting and to promote fair portrayal of the business community in the media.
- The **Cultural and Media Institute** focuses on preserving and restoring America's culture, character, traditional values, and morals against the assault of the liberal media elite.
- **Eyeblast TV** is an online platform for people to share and view, articles and opinions on topics that are important to them -- from news to political issues and rip-roaring humor.

TRAFFIC STATISTICS

750,000 monthly page views
 1.7 million monthly ad impressions
 80,000 monthly unique visitors

AVAILABLE AD UNITS

- 728x90 leaderboard (available on all sites)
- Right, sidebar position
300x250 medium rectangle
- 120x600 skyscraper (Not available on MRC)
160x600 wide skyscraper (Not available on MRC)



USER STATISTICS

64,304 subscribers

AVAILABLE AD UNITS

- A. In-Content Position
Advertorial Placement

CYBERALERT

A daily compilation edited by Brent J. Baker. CyberAlert items are drawn from daily [RealAlert](#) posts and distributed by the Media Research Center's [News Analysis Division](#), the leader since 1997 in documenting, exposing and countering liberal media bias.

Tracking Liberal Media Bias Since 1996
Wednesday March 17, 2010 @ 10:04 AM EDT

- 1. NBC Poll Finds ObamaCare Seen as 'Bad Idea' by 12 Point Margin, Squelched by Nightly News**
 By a 12 point margin, those asked, in a new NBC News/Wall Street Journal survey, called "Barack Obama's health care plan" a "bad idea" (48 percent) over a "good idea" (36 percent.) Yet, NBC Nightly News anchor Brian Williams on Tuesday evening skipped that verdict as he declared "people are evenly split" on "the President's health care reform plan." From the accompanying graphic, viewers could learn Williams was referring to what people say about enacting it: "pass" (46 percent) vs "don't pass" (45 percent). The actual question presented a stark alternative of endorsing the status quo: "Do you think it would be better to pass Barack Obama's health care plan and make its changes to the health care system or to not pass this plan and keep the current health care system?" Yet the one-point gap was the closest-ever in the poll as "better to not pass this plan, keep current system" grew to 45 percent from 39 percent last September, a trend neither Williams nor Chuck Todd pointed out.
- 2. In 'Angry' and 'Nasty' Atmosphere, CBS's Reid Condemns Anti-ObamaCare Protesters 'Got Ugly'**
 Based on some mild and indiscernible shouts by people in a hallway outside the office of a House member, CBS's Clip Reid on Tuesday night tried to discredit anti-ObamaCare protesters, claiming "at times, it got ugly." Reid recounted: "Outside the Capitol, a few hundred members of the conservative Tea Party movement called on Congress to kill the Democratic health care reform bill as Republicans urged them to keep fighting." Following a clip of Republican Congressman Mike Pence, Reid announced over the hallway video: "Moving inside, they tried to lobby undecided Democrats. At times, it got ugly." Then, leading into pro and con TV ads, Reid asserted: "The angry war of words over health care reform in Washington is echoing across the nation."
- 3. MSNBC's David Shuster Hits 'Far Right' Protesters Who Are 'Going Nuts' on Capitol Hill**
 MSNBC host David Shuster on Tuesday demonstrated his condescension for conservative tea party activists, deriding protesters who had arrived in Washington as "far right" and "going nuts." Talking to reporter Richard Wolff, he chided, "I mean, what does the White House make of the opposition on the far right?"
- 4. Matthews: Unlike MSNBC and CNN There's Absolutely No Debate' on Fox News**
 Last night it was the Republican Party that was caught in the crosshairs of Chris Matthews, which he accused of being too "narrow." Well on Tuesday's Hardball, the MSNBC host turned his sights on Fox News and charged that on their airwaves "there's absolutely no debate."
- 5. David Barstow's NYT Hit Piece on Tea Party Wins Left-Wing Journalism Award**
 New York Times investigative reporter David Barstow's paranoid February 16 three-page piece on an Idaho chapter of the Tea Party movement won a left-wing foundation's monthly journalism award. The story falsely conflated today's Tea Party movement (which traces its origins to Seattle and CNBC, not Idaho) to extremist groups that populated the state during the 1990s.
- 6. Jack Cafferty: Pelosi 'Beyond Sleazy' For Endorsing Slaughter Solution**
 On Tuesday's Situation Room, CNN's Jack Cafferty returned to targeting Nancy Pelosi, this time for endorsing the controversial "Slaughter Solution" to passing ObamaCare through the House of Representatives without a vote. Cafferty labeled the proposal "beyond sleazy," and later flatly remarked, "This reeks!" The commentator even gave some meek kudos to House Republicans. Cafferty devoted his 5 pm Eastern hour commentary to Pelosi's support for the "doom and pass" procedural maneuver that Democratic Representative Louie Slaughter submitted as a possible way of getting the Senate version of health care "reform" passed through the House. He wasted little time in expressing his amazement at the move: "Just when you think you've seen it all in Washington, along comes something like this. House Speaker Nancy Pelosi may try to pass the controversial health care reform bill without making members vote on it—simply unbelievable."

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(limit 350 characters including spaces)

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Williams did highlight how "most people tell us they don't approve of the way President Obama has handled the health care issue, but," he couldn't resist adding, "they disapprove of how Republicans in Congress have handled it by an even wider margin."

The full wording of the good vs bad idea question, #24 in the [PDF of the findings](#): "From what you have heard about Barack Obama's health care plan, do you think his plan is a good idea or a bad idea? If you do not have an opinion either way, please just say so." Williams, leading the Tuesday, March 16 NBC Nightly News with some NBC News/Wall Street Journal poll numbers:

First off, about the President's health care reform plan: People are evenly split on that question, 46-45, despite what each party's been saying. Most people tell us they don't approve of the way President Obama has handled the health care issue (41% approve to 57% disapprove), but they disapprove of how Republicans in Congress have handled it by an even wider margin (35 vs 39%).

— Brent Baker is Vice President for Research and Publications at the Media Research Center. [Click here](#) to follow him on Twitter.

Demographics

GENDER

Male	65%
Female	35%

AGE

18-24	1%
25-34	37%
35-64	43%
65+	19%

HOUSEHOLD INCOME

0-30k	6%
30-60k	19%
60-100k	41%
More than 100k	34%

EDUCATION LEVEL

Attended College	81%
Attended Graduate School	19%

MARITAL STATUS

Single	46%
Married	54%

CHILDREN IN HOUSEHOLD

Yes	45%
No	55%

RESIDENCE

Own	48%
Rent	52%

POLITICAL PARTY

Republican	52%
Democrats	19%
Independents	16%
Other/None	13%

POLITICAL ACTIVITY

Registered to vote	64%
Donated money to political candidate	17%
Visit sites for political information	41%

OTHER

Purchased online products/services	92%
Make purchase decisions for work	18%
Satellite radio	77%
Drive luxury vehicle	5%
Personal trip last year	68%
Business trip last year	30%
Pets in household	62%
Purchased book online in last 6 months	25%

INTERNET

Broadband	86%
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