

SITE URL

<http://www.RasmussenReports.com>

SITE DESCRIPTION

Rasmussen Reports is the most visited public opinion website in the U.S. It is widely acclaimed as the Internet publishing source for the nation's most accurate opinion polling information on subjects ranging from economic confidence to Presidential politics ... based on interviews with Americans occurring every night of every week. **Rasmussen Reports** is often the first resort for policymakers and decision leaders.

TRAFFIC STATISTICS

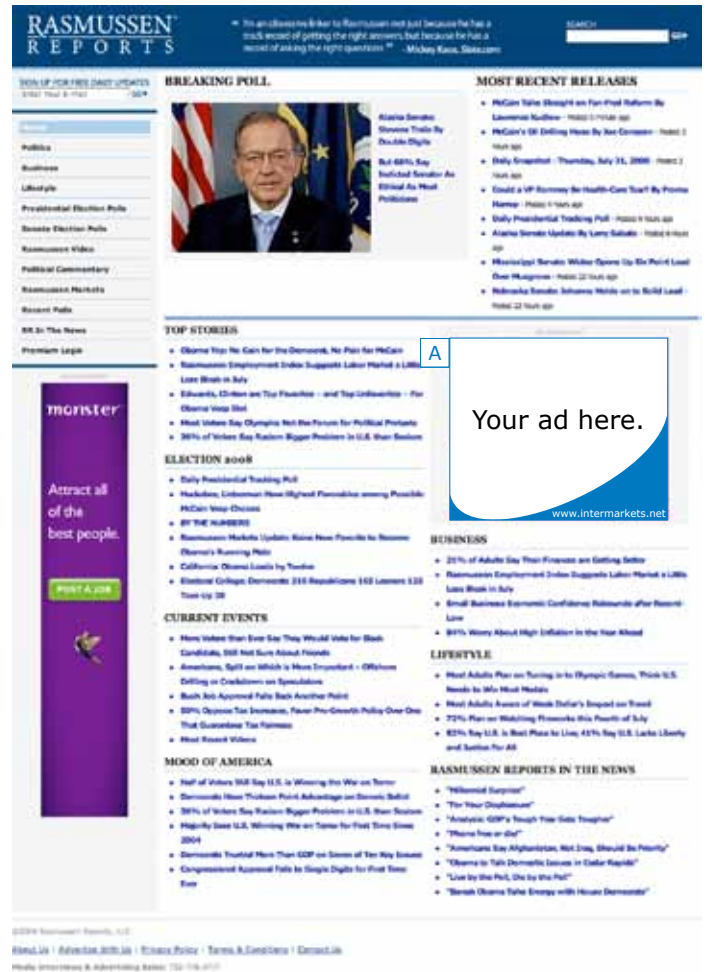
5 million monthly page views
 20 million monthly ad impressions
 900,000 monthly unique visitors

ROS and Business category targeting is available.

AVAILABLE AD UNITS

- A. Right, in-content position
 300x250 medium rectangle

Ad placement locations shown are only approximate. Actual placement location can change due to editorial content length.

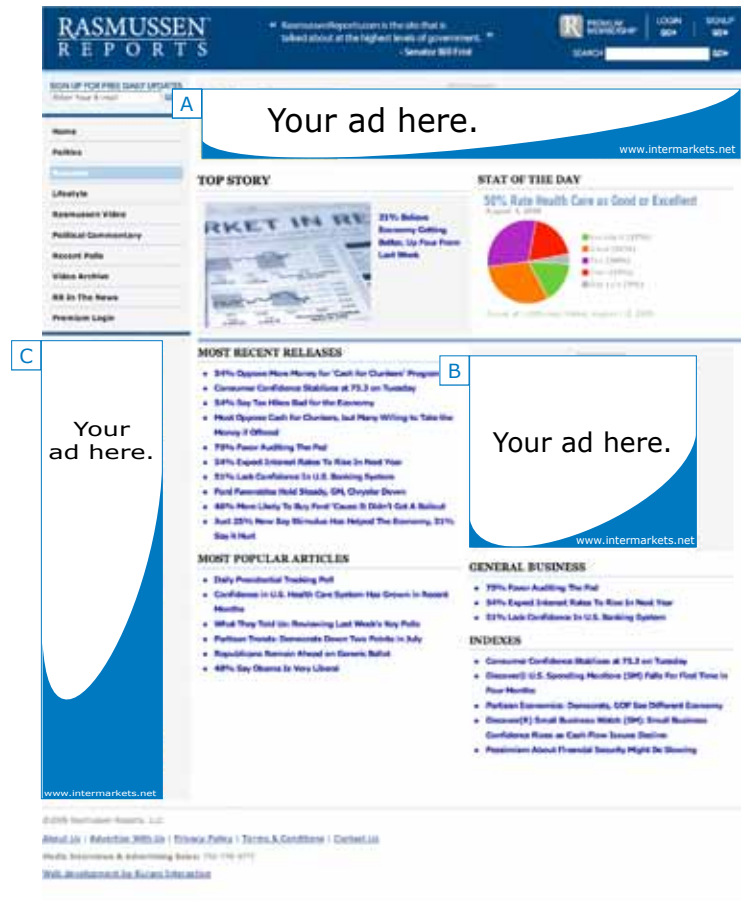


Reach the right market. Every day.

AVAILABLE AD UNITS

- A. Top position
468x60 banner
728x90 leaderboard
- B. Middle, in-content position
300x250 medium rectangle
- C. Left, sidebar position
120x600 skyscraper
160x600 wide skyscraper

Ad placement locations shown are only approximate. Actual placement location can change due to editorial content length.



Reach the right market. Every day.

USER STATISTICS

45,000 subscribers


AVAILABLE AD UNITS

- A. In-Content Position
Advertorial Placement

Ad placement locations shown are only approximate. Actual placement location can change due to editorial content length.

**RASMUSSEN
REPORTS**
Daily Update

[45% Say Cancel Rest of Stimulus Spending](#)



Forty-five percent (45%) of Americans say the rest of the new government spending authorized in the \$787-billion economic stimulus plan should now be canceled. A new Rasmussen Reports national telephone survey found that just 36% disagree and 20% are not sure. According to news reports, only \$36 billion of the stimulus plan had been spent as of late May.

[Generic Ballot Finds Democrats, Republicans in a Dead Heat](#)

Democratic and Republican candidates are now tied in the latest edition of the Generic Congressional Ballot. The latest Rasmussen Reports national telephone survey shows that 40% would vote for their district's Democratic congressional candidate while 40% would choose the Republican.

[44% Believe Constitution Doesn't Restrict Government Enough](#)

Eighty-three percent (83%) of voters nationwide rate the U.S. Constitution as good or excellent, and there is little public support for changing the document. However, the latest Rasmussen Reports national telephone survey found that 44% believe the Constitution doesn't place enough restrictions on the government.

[41% Say Quality of GM Cars Will Suffer Under Government Management](#)

[Daily Presidential Tracking Poll](#)

*****ADVERTISEMENT*****

Your advertorial content here.

(limit 250 characters including spaces)

[Tell Your Friends About the Latest News From Rasmussen Reports](#)

[32% Say Cost Has Kept Them From Filling A Prescription](#)

[Obama's Vulnerability By Dick Morris](#)

[36% Expect Taxes to Rise Under Obama \(video\)](#)

[Europe Asks, Does Tomorrow Belong to Us? By Tony Blankley](#)

[Rasmussen Reports Daily Prediction Challenge](#)

[Rasmussen Reports On Twitter](#)

Coming Soon:
Noon Eastern: Most Americans Aren't Counting On A Payback From GM
3 p.m. Eastern: 36% Say U.S. Heading in the Right Direction

[Rasmussen Reports](#)
[Rasmussen Prediction Center](#)

Reach the right market. Every day.

GENDER

Male	71%
Female	29%

AGE

Under 18	2%
18-24	4%
25-34	10%
35-44	16%
45-54	24%
55-64	27%
65-74	13%
75 +	4%

HOUSEHOLD INCOME

Under 20k	4%
20-35k	6%
35-50k	10%
50-75k	16%
75-100k	16%
100k +	34%
Did not answer	15%

POLITICAL PARTY

Republican	41%
Democrat	29%
Independent	21%
Another Party	2%
No Affiliation	8%

ONLINE SHOPPING

Purchased online products/services	91%
------------------------------------	-----

OCCUPATION

Working Professional	30%
Retired	23%
Student	5%
Unemployed	5%
Other	37%

Reach the right market. Every day.