

United Press International

SITE URL

<http://www.upi.com>

SITE DESCRIPTION

Since 1907, United Press International (UPI) has been a leading provider of critical information to media outlets, businesses, governments and researchers worldwide. UPI is a global operation with offices in Beirut, Hong Kong, London, Santiago, Seoul and Tokyo. Our headquarters is located in downtown Washington, DC, surrounded by major international policy-making governmental and non-governmental organizations.

TRAFFIC STATISTICS

7 million monthly page views
 14 million monthly ad impressions
 1.9 million monthly unique visitors

AVAILABLE AD UNITS

- A. Top position
728x90 leaderboard
- B. Top-right, sidebar position
300x250 medium rectangle



Demographics



GENDER

Male	65%
Female	35%

AGE

12-17	6%
18-34	15%
35-49	42%
50-65	37%

HOUSEHOLD INCOME

0-30k	17%
30-60k	23%
60-100k	26%
More than 100k	33%

EDUCATION LEVEL

No college	28%
Attended College	50%
Attended Graduate School	22%

MARITAL STATUS

Single	29%
Married	71%

CHILDREN IN HOUSEHOLD

Yes	15%
No	85%