

Site Description

The Drudge Report is published by Matt Drudge, who established himself as an early pioneer on the Web, covering news and events that the mainstream media ignores. He continues to deliver lively and provocative content to millions of people every day. The Drudge Report is a primary source of breaking news for the public as well as key media, political and opinion leaders.

Demographics

Gender

Male	72%
Female	28%

Age

0-21	2%
21-34	22%
35-44	23%
45-54	26%
55+	27%

Education

College degree	53%
Graduate degree	15%

Household Income

0-25K	5%
25-50K	20%
50-75K	15%
75-100K	20%
100K+	40%

Political Affiliation

Republican	33%
Democratic	30%
Independent/None	37%

Marital Status

Single	50%
Married	50%

Children In Household

Yes	45%
No	55%

Residence

Own	64%
Rent	36%

Other

Purchased online products/services	87%
Make purchase decisions for work	33%
Drive luxury car	17%
Personal trip last year	70%
Business trip last year	20%
Pets in household	69%
Purchased books online in last 6 months	40%

Traffic Statistics

- 13.3 million monthly unique visitors
- 797 million monthly page views
- 2.6 billion monthly ad impressions

The Drudge Report

http://www.drudgereport.com



Available ad units

1. 300x250 medium rectangle
336x280 large rectangle
728x90 leaderboard
720x300 Cinema ad unit™
2. 300x250 medium rectangle
3. 300x250 medium rectangle
4. 120x600 skyscraper
160x600 wide skyscraper

Mobile Ad Opportunity

15 million monthly ad impressions

Top position

- 320x50

Bottom position

- 320x50

For advertising sales inquiries please call
703.242.7878 or email adsales@intermarkets.net.

The screenshot shows a web browser window displaying the Drudge Report website. The browser's address bar shows 'www.intermarkets.net/advertisers/portfolio'. The page content includes a main headline 'EU CRISIS HEADS TO CANNES' with a sub-headline 'DRUDGE REPORT'. Below the headline are several smaller articles with images and text. There are four blue callout boxes with numbers 1, 2, 3, and 4, pointing to different ad units on the page. Callout 1 points to a large grey box at the top right. Callout 2 points to a large grey box on the left side. Callout 3 points to a large grey box on the right side. Callout 4 points to a large grey box at the bottom right. The page also features a search bar and a 'Page Load Complete...' message at the bottom.