



www.Omaha.com



DrudgeReport.com

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Site URL

http://www.omaha.com

Site Description

Omaha.com, the Midlands' most complete online resource and home of the Omaha World-Herald Online Edition.

Page view statistics

4 million page views monthly
 13 million ad impressions monthly
 200,000 unique visitors monthly

Available ad units

A. Top position

Available sizes
 728x90 leaderboard

B. Right, in-content position

Available sizes
 180x150 rectangle

C. Right, in-content position

Available sizes
 120x600 skyscraper
 160x600 wide skyscraper

The screenshot shows the Omaha World-Herald website interface. At the top, the navigation bar includes links for Home, News, Business, Sports, Living, Entertainment, Obituaries, Marketplace, and My Account. The main content area features several news articles with headlines such as 'Navy High School cancels classes because of broken water main', 'NU Athletics: Osborne is on call', and 'New fuel ratings reflect real road'. On the right side, there are several widgets including 'Video' (featuring a baseball player), 'Spotlight', 'Marketplace', and 'Features'. Three ad placement areas are highlighted with blue boxes and labeled A, B, and C. Area A is a blue curved banner at the top of the main content area with the text 'Your ad here.' and the URL 'www.intermarkets.net'. Area B is a blue rectangle on the right side of the page, overlapping the 'Video' and 'Spotlight' widgets, with the text 'Your ad here.' and the URL 'www.intermarkets.net'. Area C is a blue curved banner at the bottom of the page, overlapping the 'Sports update' and 'what do you think?' sections, with the text 'Your ad here.' and the URL 'intermarkets.net'. The footer contains copyright information for 2007 Omaha World-Herald and links for Terms of Use, Privacy Policy, Site Map, Questions, Comments, and Suggestions.

Gender

Male	65%
Female	35%

Age

18-24	1%
25-34	37%
35-44	19%
45-54	13%
55-64	11%
65+	19%

Household income

Less than 25k	19%
25-49k	22%
50-74k	43%
75-99k	13%
More than 100k	3%

Education level

Attended College	81%
Attended Graduate School	19%

Marital status

Single	46%
Married	54%

Children in household

Yes	35%
No	54%

Residence

Own	48%
Rent	52%

Other

Purchased online products/services	92%
Make purchase decisions for work	18%
Satellite radio	N/A
Drive luxury vehicle	5%
Personal trip last year	68%
Business trip last year	30%
Pets in household	62%
Purchased book online in last 6 months	25%

Internet connectivity

Broadband	86%
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